

## **Bob Davies, Director**

Bob Davies was born and raised in San Francisco. He holds an undergraduate degree from Stanford University and an MBA from the University of California in Berkeley. His interest in disability issues stems from having several nieces and nephews with various serious disabilities and his own second generation hearing loss. He has been involved in the local Hard-of-Hearing community for over 10 years. He was on the Board of Directors of the Hearing and Speech Center of Northern California for over 7 years and has been actively involved with the Hearing Loss Association of America (HLAA).

Bob's entire business career was spent in the Bay Area advertising and marketing industries. He first worked for a major national advertising agency (Dancer, Fitzgerald & Sample). For many years he was the President of a marketing communications company (IDEAS) that specialized in the writing, design and production of Annual Reports for major Bay Area companies. Lastly, he worked for Visual Media Alliance, a national non-profit organization serving design, web and printing companies.

Bob has recently retired and plans to use his sales and marketing experience to help improve communications for California-based disability organizations. He will continue to sail on the San Francisco Bay (a passion since childhood). He will also be spending more time with his wife, 2 daughters and 4 grandchildren.