

Mary V. Atkins, Marketing Department Manager

Mary joined CCAF in March 2005 as its Marketing Department Manager, managing the marketing vendor contract for the Deaf and Disabled Telecommunications Program (DDTP), a state-mandated program of the California Public Utilities Commission (CPUC), providing specialized telecommunications equipment and services to Californians with disabilities.

Prior to her work with CCAF, Mary held Marketing managerial positions at Bayer, Resolution Sciences Corporation, ACCPAC International, Inc., Molecular Design Limited Information Systems, Inc., CAMICO Mutual Insurance Company, Holy Names High School, and United Way of the Bay Area.

Mary manages staff, vendors, and media, and liaises with the CPUC. Accomplishments include securing critical magazine covers for the CEO of Resolution Sciences Corporation, keeping Holy Names High School open—with a waiting list—while its competitors became co-educational schools, and creating the United Way of the Bay Area's Day of Caring that has become its Week of Caring, which matches thousands of volunteers with hundreds of Community Based Organizations throughout the Bay Area. She has a Bachelor of Fine Arts from the University of Tulsa.